

Privacy Policy

Updated: July 29th, 2014

Magal Security Systems Ltd. (the “**Company**” or “**We**”) is committed to protect the privacy of users who access its Website (the “**Site**”). This Privacy Policy Statement (the “**Privacy Policy**”) explains the types of information We gather and what We do with it. By using the Site, you agree to the terms and policies described in this Privacy Policy.

1. Personal Information

We do not request or require any information from anonymous visitors who access our Site. We collect Personal Information only from those users who wish to interact with the Company and/or conduct business transactions with the Company through this Site, including without limitation requests to receive information, request for support, approaches by potential business partners and/or such users who may register on this Site (“**Registered User(s)**”). The Registered User(s) are required to provide Personal Information such as name, address, telephone, fax number and e-mail address which are rendered in order to receive information regarding, inter alia, promotions, products, services etc. By providing this information through the Site you agree that the Company will use the Personal Information for the purpose stated herein.

2. Non-Personal Information

We automatically collect non-personal information such as IP addresses during your access and use of the Site to help diagnose problems with our server, to track movements on the Site and gather aggregate demographic information about visitors, so we can continue to improve the Site.

3. Use of Digital Identifiers

A digital identifier is information that a Site puts on your hard disk so that it can remember something about you at a later time (More technically, it is information for future use that is stored by the server on the client side of a client/server communication, such as "cookies"). You acknowledge that you are aware that We may, in our sole discretion and at any time without further notice, elect to use or include 'digital identifiers' for identification, security and the user characteristics as set forth herein. No Personal Information will be collected by use of digital identifier and We will use the information collected through such digital identifier to analyze trends, administer the Site, track movements on the Site and gather aggregate demographic information about visitors so we can continually improve the Site.

4. Security

We employ industry standard security measures to ensure the security of all data. Any data that is stored on our servers is treated as proprietary and confidential and is not available to the public. We maintain an internal security policy with respect to the confidentiality of your

data, allowing access only to those employees or third parties who have a need to know such information.

While Company has taken measures to protect your information, please know that (i) no computer system is immune from intrusion; and (ii) information transmitted to the Site may need to pass through many systems in order to process such information. Therefore, We cannot guarantee the absolute security or confidentiality of information transmitted to the Site and you hereby acknowledge and assume the risks relating to any such communication.

5. Information Sharing

We may use the collected Personal Information and non-personal information for any legally permissible purpose in our sole discretion, including but not limited to those detailed below:

- We may share information We collect with affiliated companies, including our subsidiaries, for marketing use and, inter alia, in order to provide you information regarding the products and services that the Company provides, which are related to any such affiliates. This Privacy Policy does not apply to affiliated companies and their collection, use and sharing of information.
- We may use third party service providers to enhance our database with additional elements of our services.

6. Third Party Links

The Site may offer links to other websites. Other websites have their own terms of use and privacy and security policies. If you choose to visit one of these sites, you should review the policies that govern that particular site.

7. Permitted Disclosures

Other than as described in this Privacy Policy or as otherwise specifically communicated to you by Company, Company does not provide information supplied by users to any third parties, except where law, court order, or governmental authority requires or based upon the good faith belief that disclosure is necessary including, without limitation, to protect the rights of Company when we have reason to believe that disclosing the information is necessary to identify, contact or bring legal action against someone who may be causing interference with our rights or causing harm to third parties.

8. Revision

Company may alter, update or otherwise change this Privacy Policy at any time to reflect material changes in the way Company uses your information. Any such changes will be posted on this page. You should periodically check this Privacy Policy to review the current terms and guidelines applicable to your use. Your continued use of the Site following the posting of such changes will indicate your full acceptance of those changes.

9. Editing & Deleting Information

- 9.1. Following registration, you can review, change and ask to delete the information you submitted during registration by sending an e-mail to info@magal-s3.com. Upon your notification, We will accordingly change your details in, or remove your details from, our active databases in accordance with our policy and applicable law.
- 9.2. We will retain in our files information you have requested to be removed from the Company's active databases for certain purposes, such as to resolve disputes, troubleshoot problems and enforce the Company's terms and conditions. You acknowledge that such prior information may never be completely removed from the databases due to technical and legal constraints, including stored 'back up' systems. Therefore, you should not expect that all of your Personal Information will be completely removed from the databases in response to any request you may submit.

10. Contact Us.

If you have questions about this Privacy Policy, please send an e-mail to info@magal-s3.com. If you believe that the Company has not complied with this Privacy Policy with respect to your personal information or you have other related inquiries or concerns, you may write to the Company at the following address: 17 Altalef Street, PO Box 70 Yehud, 5621617, Israel.

YOU ACKNOWLEDGE AND AGREE THAT ANY DISPUTE OVER PRIVACY IS SUBJECT TO THE TERMS AND CONDITIONS OF THIS PRIVACY POLICY, AS WELL AS THE GENERAL TERMS OF USE BETWEEN YOU AND THE COMPANY AND THIS SITE (INCLUDING LIMITATIONS ON DAMAGES).