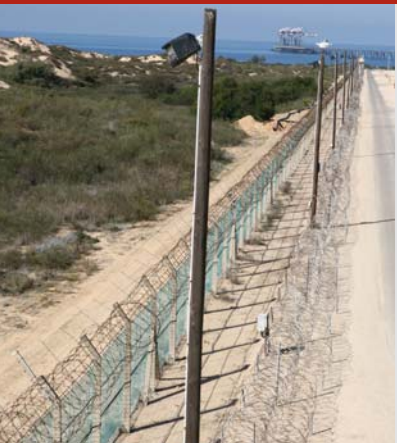


S<sup>3</sup>



**A WORLD LEADER  
IN INTEGRATED  
SECURITY SOLUTIONS**



**MAGAL S<sup>3</sup>**  
Security, Safety, Site management



**Magal S<sup>3</sup>** is a leading international provider of security, safety and site management solutions and products.

Over the past 40 years, **Magal S<sup>3</sup>** has developed a unique set of cutting-edge products for perimeter security applications. This long, rich history includes designing and implementing solutions tailored to fit sensitive sites in the most threatening environments in the world.

**Magal S<sup>3</sup>**'s track record includes thousands of customized installations for hundreds of satisfied customers in over 80 countries. With years of defense industry experience in Israel and abroad, the company's system designers and project managers plan and execute complex security solutions across a broad range of markets.

## THE MARKETS

-  Air and Sea Transportation

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-  Borders and Border Crossings

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-  Energy: Nuclear, Oil and Gas

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-  Prisons / Corrections

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-  Critical Infrastructure Protection (CIP):  
Utilities and Industry

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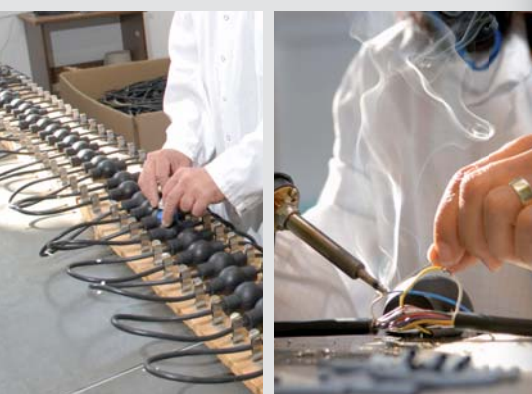
-  Military, Police and Special Forces

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-  Municipalities and Safe-City Applications

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-  VIP Residences



## STRENGTHS AND CAPABILITIES



### INTEGRATION

The system engineers and project managers at **Magal S<sup>3</sup>** deliver customized turnkey solutions that seamlessly incorporate in-house and third party systems (both pre-existing at the site and new) including access control, fire detection, license plate recognition, RFID tagging, GPS locators and more. The company's collective experience solving integration challenges involving multiple vendors' systems translates directly into cost savings and performance enhancements for customers.



### PERFORMANCE TESTING

**Magal S<sup>3</sup>** has a culture of rigorous technical, operational and environmental testing at its privately owned outdoor test facility, which is the largest of its kind in the world. All products receive year-round scenario-based testing designed to verify their ability to withstand years of exposure to extreme weather conditions. In addition, the company continually solicits feedback from military specialists and civilian perimeter security experts using its products around the world.



### INTERNATIONAL STANDARDS

**Magal S<sup>3</sup>** (NASDAQ: MAGS) is a publicly traded company that adheres to international standards of Quality Assurance (ISO 9001), Health & Safety (ISO 18001) and Environmental Responsibility (ISO 14001).

EVERY SOLUTION BEGINS WITH A COMPREHENSIVE ASSESSMENT OF THE CUSTOMER'S NEEDS, EXISTING ASSETS AND OPERATIONAL REQUIREMENTS.

## PERIMETER INTRUSION DETECTION SYSTEMS (PIDS)

**Magal S<sup>3</sup>** designs and manufactures a full array of products serving the mid and high-security markets. The company's intrusion detection systems are durable, robust and designed to perform in the most challenging environmental conditions: wind, snow, rain, extreme temperatures, salt, intensive RFI / EMI and vibrations (traffic, industry, etc.).

Several classes of outdoor site protection technologies exist to fit any budget and strategic threat. **Magal S<sup>3</sup>** produces smart barriers and fences, fence-mounted sensors, virtual gates, buried and concealed detection systems as well as a sophisticated underground intrusion detection package.



## VIDEO ANALYSIS AND MANAGEMENT

For over a decade and a half, **Magal S<sup>3</sup>** has pioneered the use of Video Motion Detection (VMD) technology outdoors. Its proprietary Intelligent Video Analysis (IVA) engine works with both analog and IP cameras, adapting superbly to harsh weather, moving vegetation and a wide range of lighting conditions.

In addition, **Magal S<sup>3</sup>** produces a modular video management platform and a line of high-end surveillance cameras which have been configured for both rapid deployments and permanent installations.



## PHYSICAL SECURITY INFORMATION MANAGEMENT (PSIM)

**Magal S<sup>3</sup>**'s proprietary PSIM software, Fortis™, aggregates data from multiple security sub-systems in real time in order to enhance site managers' situational awareness. Multiple information streams are organized through a single, intuitive Graphic User Interface (GUI) optimized for both routine operations and crisis management. Stationary and mobile users benefit from a powerful Geographic Information System (GIS) engine with 2D maps, 3D graphic emulation and event driven video management. The results are streamlined security operations, faster and more coordinated responses to alarms, and improved organization of stored data.

Fortis is open, scalable and flexible, allowing **Magal S<sup>3</sup>** to continuously integrate new sub-systems.

### SAFE CITY

Using Fortis, **Magal S<sup>3</sup>** has applied its proven PSIM concept toward improving the quality of life of people in numerous cities around the world. Safe City solutions aggregate information from various civilian and emergency services (live video, police, fire and ambulance coordination, traffic control etc.) in real time.

### Safe City solutions provide communities with significant benefits:

- Faster response to service outages
- Reduced crime through higher arrest and conviction rates
- Improved coordination of municipal services and emergency responders (police, fire, etc.)
- Real time management of crisis situations





## THE FUTURE OF INTEGRATION

In the coming years more organizations and communities around the globe will seek to consolidate various site management technologies under one roof.

With experience fusing multiple information systems for Security and Safe City applications, **Magal S<sup>3</sup>** is well positioned to capitalize on this trend by offering solutions that improve the environments where people live and work.



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NASDAQ and TASE (Tel Aviv Stock Exchange)  
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